



Latinas lead the grocery shopping charge all week, but guess what?

Weekends are their time to shine!



Average Time Spent Grocery Shopping by Day

Latina vs Non-Latina



SOURCE: Consumer Purchases, Shopping, "Grocery Shopping"
so code, t070101 | American Time Use Survey 2022

AMRAKSOLUTIONS.COM



Latinos shop more than
Latinas on Saturdays.
Weekdays though?

They keep it low-key.

#SaturdaysAreForTheBoys.



Average Time Spent Grocery Shopping by Day



Latino vs Non-Latino Men



SOURCE: Consumer Purchases, Shopping, "Grocery Shopping"
so code, t070101 | American Time Use Survey 2022

AMRAKSOLUTIONS.COM

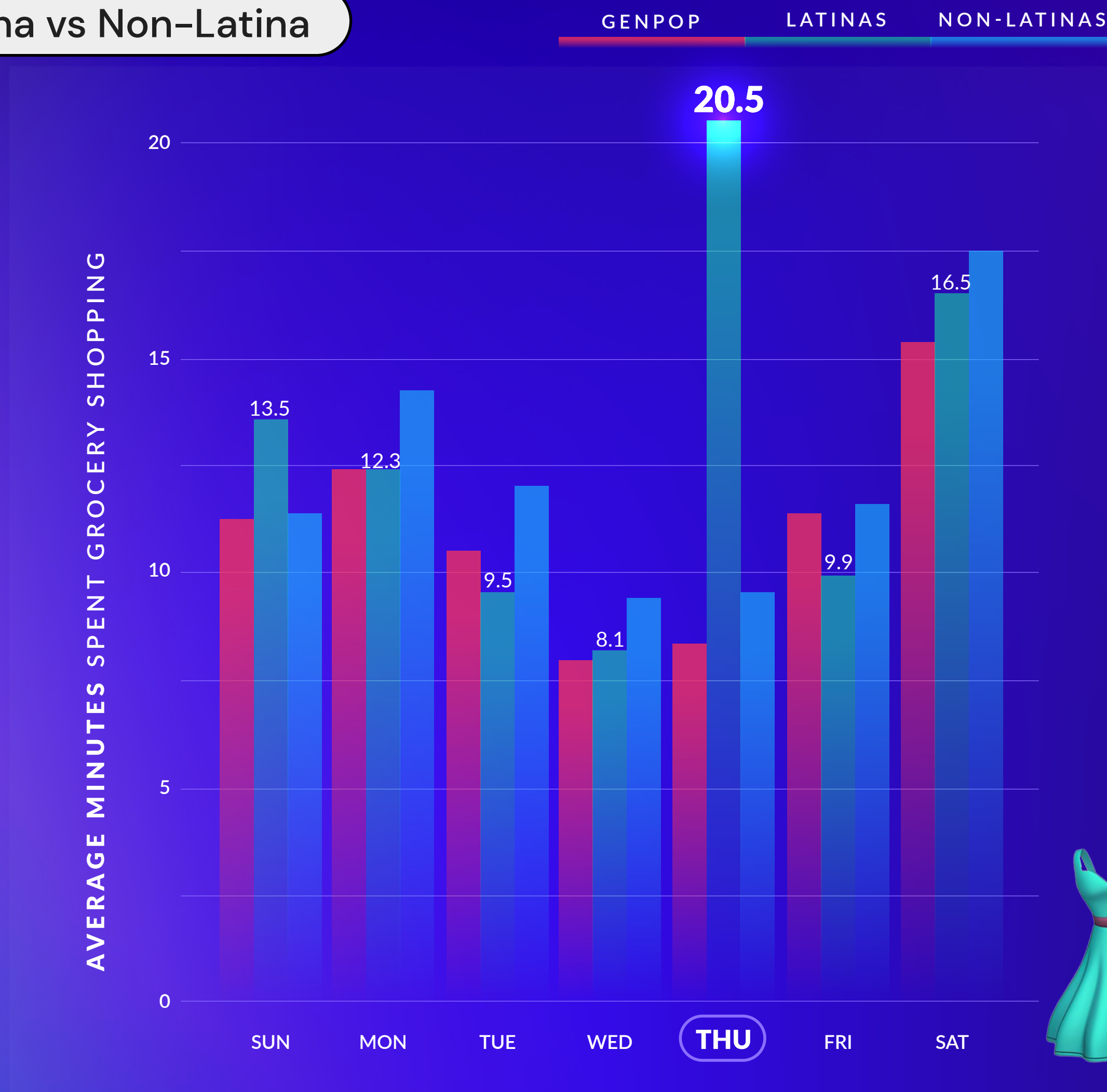


When it comes to shopping: On thursdays,
Latinas go all-in.
Weekend anticipation
or midweek delight?



Average Time Spent Shopping by Day (NO GROCERIES, GAS, OR FOOD)

Latina vs Non-Latina



SOURCE: Consumer Purchases, Shopping, "Shopping, except groceries, food and gas": so. code, t070104 | American Time Use Survey 2022

AMRAKSOLUTIONS.COM



Unlike their female counterparts who prefer Thursday shopping sprees, Latinos prefer a Friday Frenzy



Average Time Spent Shopping by Day (NO GROCERIES, GAS, OR FOOD)



Latino vs Non-Latino Men

GENPOP

LATINOS

NON-LATINOS



SOURCE: Consumer Purchases, Shopping, "Shopping, except groceries, food and gas": so. code, t070104 | American Time Use Survey 2022

AMRAKSOLUTIONS.COM